PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To: Region Managers

Date: February 9, 1978

From: John J. Gillis

Subject:

Enclosed is last year's list of accounts to whom we sent a Marlboro Pewter Plate with covering letter from Jack Landry.

I would appreciate your reviewing the names and addresses of those customers who fall within your region and update the list, making any necessary corrections - i.e., proper name and title of addressee, company name, address, zip and salutation. Please add any accounts you feel would be an appropriate addition to the list.

It is necessary that the list be returned to Bob Fitzmaurice, New York Office, no later than February 28.

Should you have any questions, please call me. In the meantime, thanks for your helpful assistance in this matter.

Jack Landry

/bh
Attachments
1977 Letter
Listing

FOLLOW-UP
2/24
3/3

cc: Mr. R. H. Cremin
Mr. R. A. Fitzmaurice
Mrs. E. L. Fortner

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Source: https://www.industrydocuments.ucsf.edu/docs/hpwn0004